



692 San Andres St.,
Malate, Manila
Philippines

Tel. No. 525-79-09
525-78-57
521-29-87
521-91-35
Fax No. 521-76-50

MEMORANDUM ORDER

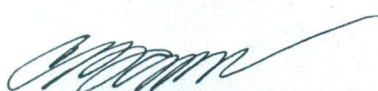
No: 95
Series of 2012

SUBJECT: NATIONWIDE IMPOSITION OF LABEL ON YELLOW CORN SEEDS TO SUSTAIN FARMING IN SLOPING AREAS

Acting on the Resolutions of the Provincial Agriculture and Fisheries Council (PAFC) of Quirino Province and the Regional Agriculture and Fisheries Council (RAFC) of Region 2 and recognizing the fact that farming in the sloping areas without appropriate soil and water conservation measures lead to soil erosion, I hereby issue the following instructions to all yellow corn seed producers as part of the Information and Education Campaign (IEC):

1. Within three months after the signing of this order, incorporation on the label the following message: "Appropriate soil and water conservation measures such as contour farming, minimum tillage, crop rotation, natural vegetative strips, mulching and crop residue incorporation, organic farming, terracing, and rainwater harvesting are required when planted in sloping areas." This message must be prominently displayed on the bag of the seed and readable within one (1) meter using bold block letters;
2. The immediate implementation of a massive Information and Education Campaign (IEC) to educate farmers and other stakeholders on the environmental consequences of farming in the sloping areas without employing appropriate soil and water conservation measures;
3. The dissemination of appropriate soil and water conservation measures through various instruments such as multi-media information campaign, farmers training, and, if possible, through inclusion in relevant formal curricular programs of higher education institutions; and
4. Compliance will be monitored by the seed industries to be validated by the Bureau of Plant Industry (BPI).

For strict compliance.


CLARITO M. BARRON, PhD, CESO IV
Director

18 December 2012

